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jennifer diane edwards  
graphic designer

## objective

Seeking a full-time, part-time, or freelance position as a graphic designer

## design experience

### Graphic Designer, Shaner's Printing, Memphis, Tennessee: June 2008 - present

- Worked with clients to design materials for offset printing using CS2 on Mac
- Designed business cards, post cards, banners, brochures, fliers, books and logos
- Worked extensively with real estate agents on collateral for real estate marketing
- Redesigned many of the stock designs for the company
- Designer of company marketing materials

### Freelance Graphic Designer: 2005 - present

- Designer of album art, posters, brochures, and websites
- Worked with non-profit organization

### Designer, bytheairport.etsy.com: 2005 - present

- Designer and crafter of handmade goods for online store, bytheairport.etsy.com
- Solely responsible for product conception and design and hand-manufacturing of products
- Solely responsible customer service, marketing, and shipping
- Actively operated this endeavor since 2005

### Senior Design Assistant, Crye-Leike Realtors, Memphis, Tennessee: June 2007-March 2008

- Senior Design Assistant to the CMO in the Creative and Development Large Accounts Division
- Developed unique marketing ideas to reach real estate agents and buyers for developer Southern Serenity, including monthly calendar campaign marking open house events and featuring each subdivision
- Designed client ad that appeared in *Southern Living* magazine
- Designed many client ads that appeared in *The Commercial Appeal*, *At Home Tennessee*, *Crye-Leike Home Buyer's Guide* and *Homes for Sale*
- Worked to organize and design materials for mailing campaigns, brochures, print ads and client websites
- Worked on scripting and to maintain continuity on video production projects for clients

### Graphic Designer, Riverland Printworks, Greenville, Mississippi: 2005

- In-house graphic designer for a screen printing company
- Worked with customers to create custom designs using Illustrator extensively

### Graphic Designer/Intern, Delta Magazine/Coopwood Communications, Cleveland, Mississippi: 2004

- Worked with clients, ad execs and other graphic designers to create a large number of ads that appeared in the Holiday 2004 issue of *Delta Magazine*

## skills

Mac and PC. Print and web. HTML. Digital photography. Photoshop, Illustrator, InDesign and ImageReady. Dreamweaver. CS/CS2/CS3. Screen printing and off-set printing. Marketing experience.

## education

### B.F.A. Graphic Design, Delta State University, Cleveland, Mississippi: 2005

- 2005 *Delta Magazine* Award in Graphic Design

### A.A.S. Broadcast Communications Technology, Meridian Community College, Meridian, Mississippi: 2002

- Secretary of MCC chapter of Student Association of Broadcasters
- Member Phi Theta Kappa honor society